



PRESS INFORMATION

Honda Cars India registers domestic sales of 2,032 units in May'21

New Delhi, 01 June, 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, despatched **2,032 units in domestic market in May 2021** amidst the prevailing second wave of COVID-19 and state-wide lockdowns in the country.

Commenting on the business situation in May 2021, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *“Multiple state-wide lockdowns throughout the country to control the spike in COVID-19 infections in May 2021 impacted retail business. During last month, we also undertook extended maintenance related shutdown of our factory leading to limited production but effectively breaking the chain amidst high number of cases in north India. With increase in pace of vaccination and the declining cases, we expect markets will open gradually allowing business continuity.”* *“Our field teams are in constant touch with our waiting customers and prospects to facilitate their car purchase through digital mediums. We will closely monitor the on ground situation with our dealer partners to understand the consumer sentiment and accordingly plan our production and supplies in coming months.”*

HCIL **exported 385 units** in the month of May'21.

The company had sold 375 units in domestic market in May 2020 during the operational restrictions of the COVID led national lockdown last year.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars



come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:

Honda Cars India Ltd Saba Khan saba@hondacarindia.com Vivek Anand Singh; vasingh@hondacarindia.com	AvianWE Dhirendra Negi, M:9818628096, E-mail: dhirendra@avianwe.com Akshaye Chopra, M: 9915855064, E-mail ID: akshaye@avianwe.com
---	--